



Contact:
Peter Olsen, Communications Director
Clean the World Foundation, Inc.
407-678-9791
polsen@cleantheworld.org
www.cleantheworld.org

WESTGATE RESORTS JOINS CLEAN THE WORLD IN AN INNOVATIVE PROGRAM TO RECYCLE SOAP

Orlando, FL. — February 16, 2010 — Westgate Resorts has partnered with Clean the World to recycle all the partially used amenities from their Central Florida hotel rooms. Clean the World sanitizes the soap and shampoo that would have been discarded, ending up in landfills, and distributes these amenities to needy people around the world.

“By joining our Hospitality Recycling Program Westgate Resorts will help provide even more supplies for those in desperate need,” said Shawn Seipler, co-founder and executive director of Clean the World. Through the *Clean the World Hospitality Recycling Program* hotels donate a tax-deductible fee in exchange for the collection, recycling and redistribution of partially used amenities to those suffering due to a lack of available hygiene products.

“We were looking for a way to recycle these products,” said Mark Waltrip, Chief Operating Officer of Westgate Resorts, “When we realized we could also save lives, it became a simple decision to participate in the program.”

The Westgate Resorts participating properties include:

- Westgate Blue Tree- Lake Buena Vista, FL
- Westgate Lakes Resort & Spa- Orlando, FL
- Westgate Leisure Resort- Orlando, FL
- Westgate Palace- Orlando, FL
- Westgate Towers- Kissimmee, FL
- Westgate Vacation Villas- Kissimmee, FL.

Haiti Relief Efforts

In response the devastating earthquake in Haiti on January 12, 2010 Westgate Resorts also donated approximately 6000 pounds of amenities prior to their formal participation in the Clean the World program. Clean the World has stepped up its commitment to provide basic necessities to the impoverished people of the island nation, and has included medical supplies, food, water and other essentials as well. Since January 2010 Clean the World has delivered over 150 tons of supplies directly to Haiti.

In 2009 Clean the World distributed over 230 tons of hygiene products to countries worldwide. This year they have distributed to even more countries including: Haiti, Mexico, Honduras, Bahamas, Cook Islands Zimbabwe, El Salvador, Nicaragua, Swaziland, Mali, Mongolia, Honduras, Romania, Uganda, and Lesotho, Africa.



About Clean the World, Inc.

An Orlando-based charitable organization, Clean the World Foundation, Inc. is committed to the prevention of illness and death caused by acute respiratory infection and diarrheal disease in countries across the globe. In an effort to prevent these needless deaths from occurring, Clean the World collects discarded soap and shampoo from hotels and other sources to be recycled and distributed along with appropriate educational materials to domestic homeless shelters and impoverished countries worldwide. In 2009, Clean the World collected, recycled and distributed over 230 tons of soap and other bathroom amenities to impoverished people worldwide. With the donations of these discarded soap and shampoo products, Clean the World is one step closer to reaching their goal of preventing the millions of lives lost each year — and they're doing it one bar of soap at a time. Clean the World Foundation, Inc is a non-profit, 501(c)(3) tax-exempt charitable organization.