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Clean the World distributes 2000 pounds of soap to Haiti.

Orlando, FL. — July 8, 2009 — Clean The World with the delivered 2000 pounds of soap Haiti today. The soap came from an unlikely source: 80 luxury hotels and resorts representing approximately 10,000 hotel rooms in Central Florida and Daytona Beach. Clean the World has been collecting the soap and shampoo from these hotel partners and recycling it for use by poverty stricken people around the world.

At 7:00 a.m. eastern standard time Tuesday, a cargo plane left from Ft. Pierce, Florida with approximately 21,000 bars of our recycled soap bound for Cap Haitian, one of the poorest areas of one of the poorest countries in the western hemisphere, Haiti.

“We are pleased that our first, major international delivery went directly to those that need it most.” Said Shawn Seipler Executive Director of Clean the World, “We anticipate many more deliveries in the near future, including one in Sri Lanka.”

The Need for Soap

The mission, led by Reverend Brutus delivers much needed supplies in a rural part of Cap Haitian. In Haiti soap is a valuable commodity since it is imported. Many have to do without. Studies by the World Health Organization show that the use of soap in hand washing greatly reduces the incidence of Diarrheal and respiratory illness which combined are the leading causes of death in children under the age of 5. By providing soap to impoverished people Clean the World hopes to greatly reduce these deaths.

Sterilization Process

The donated soap is process by the Central Care Mission in Orlando, Florida. At their factory, volunteers clean the collected soap and sterilize it using a unique steaming process. The soap is then packaged for later distribution. Factory manager Steve Cooper geared up the factory for this latest shipment.

According to Mr. Cooper “We completed 2,180 lbs (about 17,000 bars) of soap fully sanitized and shrink wrapped as of end of day Friday. My guys worked hard to have 100 boxes loaded and ready for shipment to Haiti on Tuesday.”

Working only with volunteers and donations, Clean the World is recycling soap from hotels that would otherwise end up in landfill. The effort has a dual benefit of reduced waste and saving lives.

About Clean the World Foundation, Inc.

An Orlando-based charitable organization, Clean the World Foundation, Inc. is committed to the prevention of illness and death caused by acute respiratory infection and diarrheal disease in countries across the globe. In an effort to prevent these needless deaths from occurring, Clean the World Foundation collects discarded soap

and shampoo from hotels to be recycled and distributed these soap products along with appropriate educational materials to domestic homeless shelters and impoverished countries worldwide. With the donations of these discarded soap and shampoo products, Clean the World Foundation is a step closer to reaching their goal of preventing the millions of lives lost each year — and they're doing it one bar of soap at a time. Clean the World Foundation, Inc is a non-profit, charitable organization operating under fiscal sponsorship of TCRN, a 501(c)(3) tax-exempt entity.