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Clean the World Foundation Launches Website, Explains Soap Recycling Efforts

Orlando, Fla., 2/1/09 – Clean the World Foundation, Inc. launched the first version of its website this morning with the hope of educating the world about their soap and shampoo recycling efforts and to raise money online.

“We are very proud and excited at this very moment,” exclaimed Shawn Seipler, executive director and co-founder of the non-profit. “We feel we provide a service that many Americans will be proud of, especially when they hear that the soap we recycle is going to potentially save millions of lives. Hopefully with this new site they can learn more about our efforts and show their support by donating online to help offset some of our operational expenses.”

Seipler has stayed at his fair share of hotels over the years. In his current line of work as a sales executive, travel naturally comes with the job. Every time he stayed in a hotel and used the soap and shampoo, he along with countless other travelers wondered if anyone can benefit from this unused soap.

After some research, Seipler quickly discovered that millions of people die every year simply because they don't have the means to wash their hands properly or practice good personal hygiene. He also discovered that soap is often too expensive in foreign countries so it is rarely, if ever, used.

Immediately he knew that the tons of soap and shampoo discarded every day by hotels through Central Florida could be put to use to help save lives. Although his goal is mighty, his solution is simple — save lives with recycled soap.

“It's a win – win – win.” says Seipler. “Our hotel partners attract more eco-conscious customers because of their recycling efforts as they make tax-deductible contributions with their soap and shampoo donations. The city of Orlando and its people ultimately benefit from the reduction in landfill waste. And lives in the United States and across the world will be saved by the proper use of our recycled soap.”

For more information about the launching of the Clean the World Foundation website contact John Staubly or visit www.cleantheworldfoundation.org

About Clean the World Foundation, Inc.

An Orlando-based charitable organization (501(c)(3) non-profit determination pending), Clean the World Foundation, Inc. is committed to the prevention of illness and death caused by acute respiratory infection and diarrheal disease in countries across the globe. In an effort to prevent these needless deaths from occurring, Clean the World Foundation collects discarded soap and shampoo from hotels throughout Central Florida. They then recycle and distribute these soap products along with appropriate educational materials to domestic homeless shelters and impoverished countries worldwide. With the donations of these discarded soap and shampoo products, Clean the World Foundation is a step closer to reaching their goal of preventing the millions of lives lost each year — and they're doing it one bar of soap at a time.

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