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FOR IMMEDIATE RELEASE

Gilchrist & Soames, Clean the World Enter Exclusive Partnership

*Indianapolis-based luxury amenity supplier inks deal
that will save lives & preserve the environment*

INDIANAPOLIS, IN – [Gilchrist & Soames](#) today announced a three-year exclusive partnership with Orlando, Florida-based [Clean The World](#), a not-for-profit 501(c)(3) charitable organization dedicated to saving lives and preserving the environment through an innovative [hotel amenities recycling program](#).

“We have been in talks with Clean the World for quite a while, and our joint efforts during the aftermath of the January earthquake in Haiti really kicked things into gear for us,” said Kathie De Voe, president of Gilchrist & Soames. “We ultimately made the decision to formalize a long-term relationship.”

The strategic alliance with Gilchrist & Soames will help Clean the World realize their mission to prevent infant mortality in developing nations while also reducing environmental waste.

“We are thrilled to be working with Gilchrist & Soames. They have a deep commitment to the environment and to the life-saving mission of Clean the World. They will be invaluable in expanding our innovative [recycling program](#) through their partner hotels, and through their assistance, Clean the World is able to build out our network of Recycling Operation Centers (ROCs) for sanitizing and repacking partially used guest amenities,” said Shawn Seipler, co-founder of Clean the World Foundation. “Gilchrist & Soames is simply the right partner at the right time. We are grateful for their support.”

As part of the exclusive arrangement, Gilchrist & Soames is helping to fund the expansion of Clean the World’s infrastructure. Additionally, Gilchrist & Soames is afforded exclusive rights to offer Clean the World’s life-saving recycling program to hotels worldwide, which means that any hotel property can join the Clean the World program by contacting Gilchrist & Soames.

- MORE -

Additional Resources:

Contribute to save lives or donate soap and shampoo:

<http://www.cleantheworld.org/contribute.asp>

Become a Recycling Partner: <http://www.cleantheworld.org/partners.asp>

To Volunteer: <http://www.cleantheworld.org/volunteer.asp>

Clean the World Blog: <http://www.cleantheworld.org/blog/>

Follow us on Facebook: <http://tinyurl.com/3575sck>

Follow us on Twitter: http://www.twitter.com/clean_the_world

About Gilchrist & Soames

Gilchrist & Soames is a leading provider of cosmetic-grade toiletry collections for world-class hotels, exclusive resorts, and distinguished spas, inns, and bed & breakfasts.

Specializing in servicing the luxury market, Gilchrist & Soames' products can be found in discerning properties throughout the world. Gilchrist & Soames is based in Indianapolis, Indiana and Peterborough, London, England. The company is wholly-owned by Swander Pace Capital, San Francisco. For more information, visit <http://www.gilchristsoames.com>.

About Clean the World, Inc.

Clean the World is committed to reducing the waste created by discarded soap and shampoo products and collects these items from hotels to be recycled and distributed to domestic homeless shelters and impoverished people worldwide, helping to prevent millions of deaths caused by hygiene-related illnesses. Clean the World Foundation, Inc. is a not-for-profit, 501(c)(3) tax-exempt charitable organization. For more information visit: <http://www.cleantheworld.org> .

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